

# PERFECT PARTY PLANNING

Top Tips for the ultimate party from Marina Fogle and 1001



Whether it's a Birthday, Wedding, Anniversary, Christmas or even the change in seasons everyone loves to let their hair down, but you don't always need an occasion to throw a party. Celebrity party planner Marina Fogle has got together with carpet care experts 1001 to offer her top tips for planning the perfect party.

Marina is recently well known as Mrs Ben Fogle but has established a name for herself in the world of party planning. She set up Kasimira with her best friend Vanessa Teague almost five years ago and the duo have since organised over 300 parties including the Queen's Birthday party at Buckingham Palace.

Here are their tips:

- **Planning is Key** - Plan early and get your invitations out so that all your friends can come
- **Inventive Invitations** - Send brilliant invitations; this is not something to scrimp on as it's the first part of the party that your guests will see and if you send a really cool invitation they will immediately want to come

- **Theatrical Theme** - Consider a theme and first of all, find out if people like fancy dress
- **Preparation** - The last thing you want to do is spend hours in the kitchen making sure everything is being cooked while you are meant to be enjoying yourself at your party. So choose food and drink you can prepare beforehand
- **Start Clean** – Even before you can begin decorating you need a clean area. Decorations will cover the walls but don't forget about flooring, you may think a quick sweep may get rid of offending dust, but sticky stains need a little more work. Try a multi-surface, versatile cleaner like Spruce n' Clean.
- **An Element Of Surprise** - Try and think of a fun surprise during the party, e.g. a quirky act, an outrageous magician, a chocolate bomb or something which will be a great talking point
- **Music** – Music is key so make sure you have a DJ or play list sorted beforehand
- **Lighting** – Lighting is the other important thing. If you don't have the budget to go with amazing decorations try paper bags (make sure you get the flame retardant ones) with candles inside - literally hundreds of them look incredible
- **Expect the Unexpected** – Accidents such as food and wine spills do happen so be prepared. Banish the toughest stains and protect and condition your carpet with new Trouble Shooter Ultra.
- **Freshen up carpets and upholstery** in living spaces exposed to the night's festivities by eliminating trapped odours like tobacco and stale food with 1001 No Vac foam freshener. Safe to use on wool carpets and upholstery, No Vac is convenient, quick and easy to use.
- **Treat Yourself** - Book a massage for the day after your party; reward yourself, you deserve it!

- **The Analysis** - The following day write down your comments of the party - what you should have done, what you shouldn't have done, how you could have made it better etc. You'll forget these details by the time you have your next party and there's nothing better than learning from your mistakes!

'Attention to detail is key and you need a clean area upon which to decorate,' says Marina. 'You can never over plan a party but the most important thing to remember to enjoy yourself and don't worry about accidents.'

For more information about the 1001 range please visit [www.1001carpetcare.co.uk](http://www.1001carpetcare.co.uk).

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